



**MEDIA RELEASE**

**Adina Apartment Hotels launches new website**

**Sydney, NSW, 17 March 2009:** Adina Apartment Hotels has today launched a new and improved website at [www.adina.eu](http://www.adina.eu).

The new look website is sleek and stylish and is full of new features, new imagery and refreshed copy to make the site more user-friendly and encourage user interaction.

The website's new features include a hotel locator with an interactive map, a live weather update so guests can know what to pack for their stay, and a travel community forum so that past and present guests can keep in touch and pass on handy hints and tips to each other.

Visitors to the site can book their stay at any Adina Apartment Hotel using the live booking system to take advantage of any last minute deals and guaranteeing them the best rate available – minus the booking fee other sites charge.

Currently available in three languages – English, German and Hungarian – the site is a handy source of information for the best things to see and do in each city the hotels are located in.

Adina Apartment Hotels are located in Copenhagen, Budapest and Berlin offer stylish and spacious five-star apartment accommodation, hotel service and excellent lifestyle facilities. Two new properties are set to open at the end of this year; Adina Apartment Hotel Frankfurt Neue Oper and Adina Apartment Hotel Berlin Hauptbahnhof.



**Media Contacts:****Belinda Johnson**

Director of Marketing

Toga Hospitality

**P:** +61 (0) 2 9356 1068**E:** [bjohnson@toga.com.au](mailto:bjohnson@toga.com.au)**Emma Kearns**

Communications Manager

Toga Hospitality

**P:** +61 (0) 2 9356 1005**E:** [ekearns@toga.com.au](mailto:ekearns@toga.com.au)

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***About Toga Hospitality***

Toga Hospitality is one of Australia's largest accommodation providers, currently operating 48 strategically located hotels and apartment hotels in Australia, New Zealand and Europe. The hotel brands include: Medina Apartment Hotels (23 locations across Australia), Vibe Hotels (seven locations in Australia) and Travelodge (15 locations across Australia and New Zealand) and boast over 6,000 apartments and hotel rooms. In Europe, Adina Apartment Hotels are located in Berlin, Copenhagen and Budapest (three locations). Please see [www.togahotels.com.au](http://www.togahotels.com.au) for more information.

