



MEDIA RELEASE

**Adina Apartment Hotel Berlin wins Expedia
Insiders' Select Award 2009**

Sydney, NSW, 14 July 2009: Adina Apartment Hotel Berlin Checkpoint Charlie has been recognised by internationally renowned booking engine Expedia with an ***Expedia Insiders' Select Award 2009***.

The ***Expedia Insiders' Select Program***, now in its third year, is based on hundreds of thousands of hotel reviews submitted by Expedia travellers and Adina Apartment Hotel Berlin has been identified as consistently delivering superior service, an exceptional guest experience and notable value.

The Expedia Insiders' Select Program includes just one percent of all hotels offered on Expedia.

Adina Apartment Hotel Berlin Checkpoint Charlie opened in December 2007 in the trendy Berlin-Mitte district. Perfectly located for guests to discover all Berlin has to offer – lively nightlife, celebrated architecture, museums and the infamous Checkpoint Charlie are all just minutes away. The hotel is also surrounded by restaurant and shopping hot spots.

The property offers 126 one and two bedroom apartments as well as studio rooms. Lifestyle facilities include a restaurant, pool, gymnasium and meeting rooms.

Rachel Argaman, CEO of Toga Hospitality said, "We are delighted to be recognised with an Expedia Insiders' Select Award 2009 for Adina Apartment Hotel Berlin. The award is



a testament to the high standard of service and great value that Adina Apartment Hotels offer guests from around the world.”

Adina Apartment Hotels are located in Copenhagen, Budapest and Berlin and offer stylish and spacious five-star apartment accommodation, hotel service and excellent lifestyle facilities. Two new properties are set to open in the next few months; Adina Apartment Hotel Frankfurt Neue Oper in October and Adina Apartment Hotel Berlin Hauptbahnhof in November.

Visit www.adina.eu for more information.

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About Toga Hospitality

Toga Hospitality is one of Australia’s largest accommodation providers, currently operating 48 strategically located hotels and apartment hotels in Australia, New Zealand and Europe. The hotel brands include: Medina Apartment Hotels (23 locations across Australia), Vibe Hotels (seven locations in Australia) and Travelodge (15 locations across Australia and New Zealand) and boast over 6,000 apartments and hotel rooms. In Europe, Adina Apartment Hotels are located in Berlin, Copenhagen and Budapest (three locations). Please see www.togahotels.com.au for more information.

